



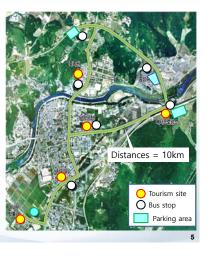
Problems & Troubleshooting

Problems

- Lack of parking areas & Public transportation
- Traffic Jam & car accidents
- Increase of Air pollution and Carbon emission

Setting environment

- Designation of Car-free street around main tourism sites
- Construction of Parking area at outer side
- Establishment of Public transportation system



C K eco

Damyang County

Introduction

- 4th ESC in Korea for demonstration
- Aimed to Eco city, and designated to Slow city
- Famous tourism site : Bamboo, Meta sequoia trees, Classical literature



Eco-friendly Public Transportation System

Introduction of Electricity bus

- Electricity bus : Unique Design, Convenience(Wi-fi, Charge, Information)
- Infrastructure : Charging station, Bus stops











For kids

Keco

Eco-friendly Public Transportation System

Smart bus stop

- Information : Real-time bus location, news, search by internet
- Convenience : Wi-fi, Charge, Automated Light control
- Safety : CCTV, Emergency bell



Expected Results

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| Environment

Emission Reduction of air pollutants & carbon

| Traffic

- Reduction of Traffic Jam, illegal parking, and car accidents
- Increase of accessibility to main tourism sites for residents & tourists

Local Society

- Promotion, more tourists
- Improvement of eco-friendly image & Local economy



Eco-friendly Public Transportation System

Public bike system

- Located at every bus stop
- Rent & return at any bus stop
- Creation of exclusive way for bikes



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